

SEO Report for <https://rbfamilycapital.nl/>

96 / 100

SEO SCORE

49 / 51

PASSED CHECKS

1 / 51














FAILED CHECKS




1 / 51

WARNINGS







COMMON SEO ISSUES











Meta Title Test	<p>✓ The meta title of your page has a length of 34 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Familiekapitaal RB Family Capital</p>
Meta Description Test	<p>✓ The meta description of your page has a length of 160 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Wij zijn een investeringsmaatschappij die het familiekapitaal van een selecte groep van bekende, grote, Nederlandse family offices investeert in het Nederlandse</p>
Google Search Results Preview Test	<p>ⓘ Familiekapitaal RB Family Capital https://rbfamilycapital.nl Wij zijn een investeringsmaatschappij die het familiekapitaal van een selecte groep van bekende, grote, Nederlandse family offices investeert in het Nederlandse</p>
Most Common Keywords Test	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ familiekapitaal - 6 times → contact - 5 times → investeringscriteria - 4 times → nederlandse - 4 times → family - 4 times</p>
Keywords Usage Test	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <p>→ Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag</p>

Keywords Cloud Test	<p>  aandeelhouder actieve amsterdam bekende bekijk beschikbaarheid betrokken blik brug capital contact criteria diverse familiekapitaal families family flexibele geen groep groot grote hanteren heeft home investeerder investeert investeren investering investeringscriteria investeringsmaatschappij investeringsmogelijkheden kapitaal korte lees meer meerdere museumplein naar nederland nederlandse neem netwerk offices ondernemingen ondernemings onze ruime ruimte sectorfocus selecte structuur team termijn tussen vlaamse vlaanderen voldoen waarom zijn zoek </p>
Related Keywords Test	<p>  There are no indexed keywords for your domain! </p>
Competitor Domains Test	<p>  There are no indexed competitors for your domain! </p>
Heading Tags Test	<p>  Congratulations! Your webpage contains headings tags. </p> <hr/> <p> H1 headings </p> <hr/> <p> → Familiekapitaal </p> <hr/> <p> H2 headings </p> <hr/> <p> → Waarom RB Family Capital → Investeringscriteria </p>
Robots.txt Test	<p>  Congratulations! Your site uses a "robots.txt" file: https://rbfamilycapital.nl/robots.txt </p>
Sitemap Test	<p>  Congratulations! Your website has a sitemap file. </p> <hr/> <p> → https://rbfamilycapital.nl/sitemap.xml </p>
SEO Friendly URL Test	<p>  Congratulations! All links from your webpage are SEO friendly. </p>
Image Alt Test	<p>  All of your webpage's "img" tags have the required "alt" attribute. </p>
Inline CSS Test	<p>  Congratulations! Your webpage is not using any inline CSS styles. </p>
Deprecated HTML Tags Test	<p>  Congratulations! Your page does not use HTML deprecated tags. </p>
Google Analytics Test	<p>  Congratulations! Your webpage is using Google Analytics. </p>
Favicon Test	<p>  Congratulations! Your website appears to have a favicon.  </p>


Backlinks Test	 We didn't find any backlinks for your domain! Quality backlinks from websites relevant to your topic/niche are critical for strong search engine rankings.
JS Error Test	 Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	 Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: Facebook Like Button, Facebook Share Button, Facebook Comments, Twitter Button, Google +1 Button, Pinterest Button or AddThis Widget</p>

SPEED OPTIMIZATIONS

HTML Page Size Test	 Congratulations! The size of your webpage's HTML is 3.24 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	 Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 17.21 Kb to 3.24 Kb (81% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	 Your website loading time is around 2.18 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	 Congratulations, your page has fewer than 20 http requests . A higher number of http requests results in a user's browser needing to request a large number of objects from your server, which will ultimately slow down the loading of your web page. <hr/> <p>HTML Pages: 1; CSS Files: 1; Scripts: 4; Images: 12; Flash Files: 0;</p>
Page Cache Test (Server Side Caching)	 Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.


CDN Usage Test	 Your webpage is not serving all resources (images, javascript and css) from CDNs. <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:</p> <ul style="list-style-type: none"> • Improving website loading times • Reducing bandwidth costs • Increasing content availability and redundancy • Improving website security
Image Caching Test	 Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	 Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	 Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	 Congratulations! Your website's JavaScript files are minified!
CSS Minification Test	 Congratulations! Your webpage's CSS resources are minified.
Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> <p>→ <code><!DOCTYPE html></code></p>
URL Redirects Test	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

SERVER AND SECURITY

URL Canonicalization Test	 https://rbfamilycapital.nl and https://www.rbfamilycapital.nl resolve to the same URL.
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HTTPS Test	<p>✔ Your website is successfully using HTTPS, a secure communication protocol over the Internet.</p> <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: Let's Encrypt Authority X3</p> <hr/> <p>→ Valid until: Jan 28, 2020</p>
Safe Browsing Test	<p>✔ This site is not currently listed as suspicious (no malware or phishing activity found).</p>
Server Signature Test	<p>✔ Congratulations, your server signature is off.</p>
Directory Browsing Test	<p>✔ Congratulations! Your server has disabled directory browsing.</p>
Plaintext Emails Test	<p>✔ Congratulations! Your webpage does not include email addresses in plaintext.</p>

MOBILE USABILITY

Media Query Responsive Test	<p>✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.</p>
Mobile Snapshot Test	

Structured Data Test	<p>✔ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.</p> <hr/> <p>→ type: <code>https://schema.org/LocalBusiness</code></p> <p>→ properties: <code>text: Familiekapitaal RB Family Capital HomeOver onsInvesteringscriteriaTeam & contact...</code></p>
Custom 404 Error Page Test	<p>✔ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links in your site.</p>
Noindex Tag Test	<p>✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.</p>
Canonical Tag Test	<p>✔ Your webpage does not use the canonical link tag.</p>
Nofollow Tag Test	<p>✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.</p>
Disallow Directive Test	<p>✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</p> <hr/> <p>→ Disallow:</p>
SPF Records Test	<p>✔ Congratulations! Your DNS server is using an SPF record.</p> <hr/> <p>→ <code>v=spf1 mx a ip4:139.59.150.188 ip4:136.144.186.73 include:spf.icare-cloud.com include:spf.xqmail.net -all</code></p>