

SEO Report for <https://adviesburogrent.nl/>

93 / 100

SEO SCORE

48 / 51

PASSED CHECKS

3 / 51

FAILED CHECKS

0 / 51

WARNINGS

COMMON SEO ISSUES

Meta Title Test	<p>✓ The meta title of your page has a length of 23 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Home - Adviesburo Grent</p>
Meta Description Test	<p>✓ The meta description of your page has a length of 160 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Adviesburo Grent is uw onafhankelijke en resultaatgerichte partner voor het maken van bouwfysische en werktuigbouwkundige berekeningen maar ook het bijhoren</p>
Google Search Results Preview Test	<p>ⓘ Home - Adviesburo Grent https://adviesburogrent.nl Adviesburo Grent is uw onafhankelijke en resultaatgerichte partner voor het maken van bouwfysische en werktuigbouwkundige berekeningen maar ook het bijhoren</p>
Most Common Keywords Test	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ adviesburo - 9 times → grent - 8 times → berekeningen - 5 times → voor - 5 times → advies - 4 times</p>
Keywords Usage Test	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <p>→ Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag</p>

Keywords Cloud Test	<p> adres advies adviesburo adviesburogrent adviseert adviseren beglazing belmolendijk bent beoordeelt berekenen berekening berekeningen bijhorende bijvoorbeeld bouwen bouwfysische bouwkundig comfortabeler compleet complete contact contactgegevens daglicht deze door duurzame energetica energie energiebesparende energiebesparing energieprestatie energietechnieken gaat gebied gebouw gezonder goforit graag grent helpen hier home info installatie installaties installatietechnisch isolatie juiste kleine leidingverliesberekeningen losse luchtbehandelingsinstallatie luchtdicht luchtkanaalberekeningen maakt maar maatregelen maken onafhankelijke oppervlakte pakket panelen partner previous punt regelen resultaatgerichte richt riolering sitemap tekening tekenwerk toepassing toepassingen trias utiliteitsgebouwen ventilatie verzorgen VOOR warmtepompen warmteverlies waterleiding website welke werktuigbouwkundig werktuigbouwkundige wervershoof wilt woning woningbouw worden zich zoals zonnecollectoren zuiniger</p>
Related Keywords Test	<p> This URL is currently ranked in the top 20 organic Google listings for the search terms below:</p> <hr/> <ul style="list-style-type: none"> → grent techniek → ventilatieberekening bestaande bouw → trias energetica → woningbouw wervershoof → efficient werken voorbeeld
Competitor Domains Test	<p> There are no indexed competitors for your domain!</p>
Heading Tags Test	<p> Congratulations! Your webpage contains headings tags.</p> <hr/> <p>H1 headings</p> <hr/> <ul style="list-style-type: none"> → Adviesburo Grent, Uw complete partner!
Robots.txt Test	<p> Congratulations! Your site uses a "robots.txt" file: https://adviesburogrent.nl/robots.txt</p>
Sitemap Test	<p> Congratulations! Your website has a sitemap file.</p> <hr/> <ul style="list-style-type: none"> → https://adviesburogrent.nl/sitemap.xml
SEO Friendly URL Test	<p> Congratulations! All links from your webpage are SEO friendly.</p>
Image Alt Test	<p> All of your webpage's "img" tags have the required "alt" attribute.</p>
Inline CSS Test	<p> Congratulations! Your webpage is not using any inline CSS styles.</p>
Deprecated HTML Tags Test	<p> Congratulations! Your page does not use HTML deprecated tags.</p>

<p>Google Analytics Test</p>	<p>✘ A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must create an account on Google Analytics site and insert into your page a small javascript tracking code.</p> <p>Example:</p> <pre style="background-color: #f9f9f9; padding: 10px; border: 1px solid #ccc;"> <!-- Google Analytics --> <script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-XXXX-Y', 'auto'); ga('send', 'pageview'); </script> <!-- End Google Analytics --> </pre> <p>Note that you have to change the 'UA-XXXX-Y' with the proper id which you'll find in your analytics account.</p>
<p>Favicon Test</p>	<p>✔ Congratulations! Your website appears to have a favicon. </p>
<p>Backlinks Test</p>	<p>ℹ Your domain has 12 total backlinks from 8 referring domains. Some recently found backlinks for your domain are listed below:</p> <hr/> <ul style="list-style-type: none"> → Checked on Oct 03, 2019: https://www.vanderhorstbouwbegeleiding.nl/partners/ → Checked on Jun 24, 2019: https://www.telefoonnummer.nl/adviesburo-grent → Checked on Jun 18, 2019: https://bedrijf.site/adviesburo-grent/51876086 → Checked on Mar 10, 2019: http://e-fpage.com/certific...nergetica-appartamento.html → Checked on Jan 17, 2019: https://bedrijfsgids.online/adviesburo-grent/51876086
<p>JS Error Test</p>	<p>✔ Congratulations! There are no severe JavaScript errors on your webpage.</p>
<p>Social Media Test</p>	<p>✘ Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: Facebook Like Button, Facebook Share Button, Facebook Comments, Twitter Button, Google +1 Button, Pinterest Button or AddThis Widget</p>

SPEED OPTIMIZATIONS

HTML Page Size Test	 Congratulations! The size of your webpage's HTML is 3.43 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	 Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 11.98 Kb to 3.43 Kb (71% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	 Your website loading time is around 1.74 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	 Congratulations, your page has fewer than 20 http requests . A higher number of http requests results in a user's browser needing to request a large number of objects from your server, which will ultimately slow down the loading of your web page. <hr/> HTML Pages: 1; CSS Files: 1; Scripts: 2; Images: 4; Flash Files: 0;
Page Cache Test (Server Side Caching)	 Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	 Your webpage is not serving resources (images, javascript and css) from CDNs. <hr/> HOW TO FIX In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are: <ul style="list-style-type: none"> • Improving website loading times • Reducing bandwidth costs • Increasing content availability and redundancy • Improving website security
Image Caching Test	 Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	 Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	 Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	 Congratulations! Your website's JavaScript files are minified!
CSS Minification Test	 Congratulations! Your webpage's CSS resources are minified.

Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> → <!DOCTYPE html>
URL Redirects Test	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

SERVER AND SECURITY

URL Canonicalization Test	 https://adviesburogrent.nl and https://www.adviesburogrent.nl resolve to the same URL.
HTTPS Test	 Your website is successfully using HTTPS, a secure communication protocol over the Internet. <hr/> → Security state: secure <hr/> → Certificate issuer: Let's Encrypt Authority X3 <hr/> → Valid until: Mar 05, 2020
Safe Browsing Test	 This site is not currently listed as suspicious (no malware or phishing activity found).
Server Signature Test	 Congratulations, your server signature is off.
Directory Browsing Test	 Congratulations! Your server has disabled directory browsing.
Plaintext Emails Test	 Congratulations! Your webpage does not include email addresses in plaintext.

MOBILE USABILITY

Media Query Responsive Test	 Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
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Mobile Snapshot Test



ADVANCED SEO

Structured Data Test

✓ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.

→ **type:** <https://schema.org/LocalBusiness>

→ **properties:**

text: Home - Adviesburo Grent 06-34676441 info [at] adviesburogrent [punt] nl
HomeOver...

Custom 404 Error Page Test

✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

Noindex Tag Test

✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

Canonical Tag Test

✓ Your webpage does not use the canonical link tag.

Nofollow Tag Test

✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test

✓ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.

→ Disallow:

SPF Records Test

✓ Congratulations! Your DNS server is using an SPF record.

→ v=spf1 include:spf.protection.outlook.com ip4:109.70.2.101 -all