SEO Report for https://rkstucadoors.nl/

99 / 100	**49 / 50**	**0 / 50**	**1 / 50**
SEO SCORE	PASSED CHECKS	FAILED CHECKS	WARNINGS

COMMON SEO ISSUES

Meta Title Test	✓ The meta title of your page has a length of 48 characters. Most search engines will truncate meta titles to 70 characters. → De Stucadoor voor West-Friesland | RK Stucadoors
Meta Description Test	✓ The meta description of your page has a length of 160 characters. Most search engines will truncate meta descriptions to 160 characters. → Als stucadoor realiseer ik alle werkzaamheden tot in het kleinste detail. Iedere wandafwerking vraagt namelijk om een specifieke behandeling en mijn vakmanschap
Google Search Results Preview Test	ⓘ De Stucadoor voor West-Friesland | RK Stucadoors https://rkstucadoors.nl Als stucadoor realiseer ik alle werkzaamheden tot in het kleinste detail. Iedere wandafwerking vraagt namelijk om een specifieke behandeling en mijn vakmanschap
Most Common Keywords Test	ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy. → voor - 8 times → stucadoor - 5 times → strak - 5 times → door - 5 times → offerte - 4 times
Keywords Usage Test	✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page. → Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag

Keywords Cloud Test	ⓘ aanvragen afgewerkt alle alles altijd andere behandeling bekijk beneden bent beoordeel beste betrouwbare blij communicatie contact diensten door fijne flexibel flink friesland garant gemeentes gespecialiseerd gestuced geulen geweest glad goede grootebroek heeft hele hier home iedere keer keuken kleinste knap latex leemans lijsten meedenkt mijn moesten mooi naar namelijk neem netjes niet offerte ontzettend onze ornamenten pandomo perfectie plafond plafondafwerking pleisterwerk previous realiseer resultaat resultaten reviews rick service sierpleister snelle specifieke spuiten staat strak streven stucadoor stucadoors stucwerk stukadoor super tevreden twijfel vakmanschap verbouwen verf voor vraag vraagt vragen vrijblijvend waar wandafwerking welkom werkzaamheden west woonkamer zelf ziet zijn zoek
Related Keywords Test	ⓘ This URL is currently ranked in the top 20 organic Google listings for the search terms below: → pleistermerk → stukadoor enkhuizen
Competitor Domains Test	ⓘ There are no indexed competitors for your domain!
Heading Tags Test	✔ Congratulations! Your webpage contains headings tags. **H1 headings** → De Stucadoor voor West-Friesland **H2 headings** → Onze diensten waar wij GESPECIALISEERD in zijn → Bekijk hier onze reviews of beoordeel ons zelf
Robots.txt Test	✔ Congratulations! Your site uses a "robots.txt" file: https://rkstucadoors.nl/robots.txt
Sitemap Test	✔ Congratulations! Your website has a sitemap file. → https://rkstucadoors.nl/sitemap.xml
SEO Friendly URL Test	✔ Congratulations! All links from your webpage are SEO friendly.
Image Alt Test	✔ All of your webpage's "img" tags have the required "alt" attribute.
Inline CSS Test	✔ Congratulations! Your webpage is not using any inline CSS styles.
Deprecated HTML Tags Test	✔ Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	✔ Congratulations! Your webpage is using Google Analytics.

Favicon Test	✔	Congratulations! Your website appears to have a favicon. **RK**
Backlinks Test	ⓘ	We didn't find any backlinks for your domain! Quality backlinks from websites relevant to your topic/niche are critical for strong search engine rankings.
JS Error Test	✔	Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	✔	Congratulations! Your website is connected successfully with social media using: Facebook

SPEED OPTIMIZATIONS

HTML Page Size Test	✔	Congratulations! The size of your webpage's HTML is **4.99 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	✔	Congratulations! Your webpage is successfully compressed using **gzip compression** on your code. Your HTML is compressed from **18.16 Kb** to **4.99 Kb** (**72% size savings**). This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	✔	Your website loading time is around **3.2 seconds** and this is under the average loading speed which is **5 seconds**.
Page Objects Test	✔	Congratulations, your page has fewer than **20 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from your server, which will ultimately slow down the loading of your web page. HTML Pages: 1; CSS Files: 2; Scripts: 3; Images: 12; Flash Files: 0;
Page Cache Test (Server Side Caching)	✔	Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	✔	Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	⚠	Your webpage is not serving all resources (images, javascript and css) from CDNs. **HOW TO FIX** In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are: • Improving website loading times • Reducing bandwidth costs • Increasing content availability and redundancy • Improving website security
Image Caching Test	✔	Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.

JavaScript Caching Test	✔ Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	✔ Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	✔ Congratulations! Your website's JavaScript files are minified!
CSS Minification Test	✔ Congratulations! Your webpage's CSS resources are minified.
Nested Tables Test	✔ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	✔ Congratulations! Your webpage does not use frames.
Doctype Test	✔ Congratulations! Your website has a doctype declaration: → <!DOCTYPE html>
URL Redirects Test	✔ Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

SERVER AND SECURITY	
URL Canonicalization Test	✔ https://rkstucadoors.nl and https://www.rkstucadoors.nl resolve to the same URL.
HTTPS Test	✔ Your website is successfully using HTTPS, a secure communication protocol over the Internet. → Security state: secure → Certificate issuer: Let's Encrypt Authority X3 → Valid until: Feb 27, 2020
Safe Browsing Test	✔ This site is not currently listed as suspicious (no malware or phishing activity found).
Server Signature Test	✔ Congratulations, your server signature is off.
Directory Browsing Test	✔ Congratulations! Your server has disabled directory browsing.
Plaintext Emails Test	✔ Congratulations! Your webpage does not include email addresses in plaintext.

MOBILE USABILITY

Media Query Responsive Test	✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
Mobile Snapshot Test	

ADVANCED SEO

Structured Data Test	✔ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data. → **type:** https://schema.org/LocalBusiness → **properties:** **text:** De Stucadoor voor West-Friesland | RK Stucadoors Bel mij: 06-30381915 Offerte aa...
Custom 404 Error Page Test	✔ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links in your site.
Noindex Tag Test	✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.
Canonical Tag Test	✔ Your webpage does not use the canonical link tag.
Nofollow Tag Test	✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test	✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.
	→ Disallow: