

# SEO Report for <https://peetersbedrijfswagens.nl/>

**98 / 100**

SEO SCORE

**48 / 51**

PASSED CHECKS

**2 / 51**

FAILED CHECKS









**1 / 51**


WARNINGS

## COMMON SEO ISSUES



<b>Meta Title Test</b>	<p>✓ The meta title of your page has a length of 80 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Peeters Bedrijfswagens   Peeters Bedrijfswagens - Goed vervoer is het halve werk</p>
<b>Meta Description Test</b>	<p>✓ The meta description of your page has a length of 155 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Mijn naam is Marco Peeters en samen met mijn vrouw Mieke Sjerps runnen we dit jonge autobedrijf aan de rand van Enkhuizen. Peeters Bedrijfswagens is ges</p>
<b>Google Search Results Preview Test</b>	<p>ⓘ <a href="https://peetersbedrijfswagens.nl/">Peeters Bedrijfswagens   Peeters Bedrijfswagens - Goed vervoer is het https://peetersbedrijfswagens.nl</a></p> <p>Mijn naam is Marco Peeters en samen met mijn vrouw Mieke Sjerps runnen we dit jonge autobedrijf aan de rand van Enkhuizen. Peeters Bedrijfswagens is ges</p>
<b>Most Common Keywords Test</b>	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ bedrijfswagens - 7 times</p> <p>→ peeters - 5 times</p> <p>→ financial - 3 times</p> <p>→ lease - 3 times</p> <p>→ aanbod - 2 times</p>
<b>Keywords Usage Test</b>	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <p>→ Keyword(s) included in Title tag</p> <p>→ Keyword(s) included in Meta-Description tag</p>

<b>Keywords Cloud Test</b>	<p><b>i</b> aanbod advertenties afleveringen afspraak alle autobedrijf bakwagens bankgegevens bedankt <b>bedrijfswagens</b> bedrijfswagens bekijk betalen blij blog cabine code contact contactgegevens dagen door dubbele enkele enhuizen ervaring eventuele excl expert export <b>financial</b> flexibele fouten garantie gebruikte gemaakt geregeld gespecialiseerd gingen goed goforit halve iban info inruil jaar jonge klanten koelwagens laadbak <b>lease</b> locatie marco meer mieke mijn mogelijk naam navigation nieuws onze open opleveringen overige <b>peeters</b> peetersbedrijfswagens personenbussen previous prijsklasse prijswijzigingen prijzen privacybeleid rabo rand rekening runnen samen samengesteld scherpe sitemap sjerps star starters terreinwagen tevreden toggle vele vervoer volg voor voorraad voorwaarden vrijwaren vrouw website week werk whatsapp zijn zoekopdracht zorg</p>
<b>Related Keywords Test</b>	<p><b>i</b> This URL is currently ranked in the top 20 organic Google listings for the search terms below:</p> <hr/> <ul style="list-style-type: none"> <li>→ peeters bedrijfswagens</li> <li>→ peeters autohandel</li> <li>→ promotie mercedes</li> <li>→ kinderkledingbank hoorn</li> <li>→ ekozijn</li> </ul>
<b>Competitor Domains Test</b>	<p><b>i</b> Some of the most relevant competitors for your domain are listed below:</p> <hr/> <ul style="list-style-type: none"> <li>→ peetersautos.nl</li> <li>→ pj-peeters.nl</li> <li>→ autobedrijf-johnpeeters.nl</li> <li>→ kinderkledingbankhoorn.nl</li> <li>→ autobedrijfpeeters.nl</li> </ul>
<b>Heading Tags Test</b>	<p><b>✓</b> Congratulations! Your webpage contains headings tags.</p> <hr/> <p><b>H1 headings</b></p> <hr/> <ul style="list-style-type: none"> <li>→ Peeters Bedrijfswagens</li> </ul> <hr/> <p><b>H2 headings</b></p> <hr/> <ul style="list-style-type: none"> <li>→ Aanbod bedrijfswagens</li> <li>→ Vele tevreden klanten gingen u voor.</li> </ul>
<b>Robots.txt Test</b>	<p><b>✓</b> Congratulations! Your site uses a "robots.txt" file: <a href="https://peetersbedrijfswagens.nl/robots.txt">https://peetersbedrijfswagens.nl/robots.txt</a></p>
<b>Sitemap Test</b>	<p><b>✓</b> Congratulations! Your website has a sitemap file.</p> <hr/> <ul style="list-style-type: none"> <li>→ <a href="https://peetersbedrijfswagens.nl/sitemap.xml">https://peetersbedrijfswagens.nl/sitemap.xml</a></li> </ul>
<b>SEO Friendly URL Test</b>	<p><b>✓</b> Congratulations! All links from your webpage are SEO friendly.</p>
<b>Image Alt Test</b>	<p><b>✓</b> All of your webpage's "img" tags have the required "alt" attribute.</p>







<p><b>Inline CSS Test</b></p>	<p> Your webpage is using inline CSS styles!</p> <hr/> <p><b>HOW TO FIX</b></p> <p>It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.</p> <ul style="list-style-type: none"> <li>• check the HTML code of your page and identify all style attributes</li> <li>• for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute</li> </ul> <p><b>For example:</b></p> <pre data-bbox="427 479 1522 792" style="background-color: #f9f9f9; padding: 10px;"> &lt;!--this HTML code with inline CSS rule:--&gt; &lt;p style="color:red; font-size: 12px"&gt;some text here&lt;/p&gt;  &lt;!--would became:--&gt; &lt;p&gt;some text here&lt;/p&gt;  &lt;!--and the rule added into your CSS file:--&gt; p{color:red; font-size: 12px} </pre>
<p><b>Deprecated HTML Tags Test</b></p>	<p> Congratulations! Your page does not use HTML deprecated tags.</p>
<p><b>Google Analytics Test</b></p>	<p> Congratulations! Your webpage is using Google Analytics.</p>
<p><b>Favicon Test</b></p>	<p> Congratulations! Your website appears to have a favicon. </p>
<p><b>Backlinks Test</b></p>	<p> Your domain has <b>841 total backlinks</b> from <b>54 referring domains</b>. Some recently found backlinks for your domain are listed below:</p> <hr/> <ul style="list-style-type: none"> <li>→ Checked on Jan 03, 2020: <a href="https://www.autowereld.nl/m...-pers-31867890/details.html">https://www.autowereld.nl/m...-pers-31867890/details.html</a></li> <li>→ Checked on Jan 03, 2020: <a href="https://autos.tweedehands.n...2h2-nieuw-navi-camera1.html">https://autos.tweedehands.n...2h2-nieuw-navi-camera1.html</a></li> <li>→ Checked on Jan 03, 2020: <a href="https://www.marktnet.nlwww....h1-trend-nieuw-42106689.htm">https://www.marktnet.nlwww....h1-trend-nieuw-42106689.htm</a></li> <li>→ Checked on Jan 02, 2020: <a href="https://www.marktnet.nlwww....-130-pk-camera-42401771.htm">https://www.marktnet.nlwww....-130-pk-camera-42401771.htm</a></li> <li>→ Checked on Jan 02, 2020: <a href="https://autos.tweedehands.n...ter-2-5-tdi-apk-1-2021.html">https://autos.tweedehands.n...ter-2-5-tdi-apk-1-2021.html</a></li> </ul>
<p><b>JS Error Test</b></p>	<p> Congratulations! There are no severe JavaScript errors on your webpage.</p>
<p><b>Social Media Test</b></p>	<p> Congratulations! Your website is connected successfully with social media using: <a href="#">AddThis</a> <a href="#">Facebook</a></p>

SPEED OPTIMIZATIONS	
<p><b>HTML Page Size Test</b></p>	<p> Congratulations! The size of your webpage's HTML is <b>5.87 Kb</b> and is under the average webpage's HTML size of <b>33 Kb</b>. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.</p>


<b>HTML Compression/GZIP Test</b>	<p>✔ Congratulations! Your webpage is successfully compressed using <b>gzip compression</b> on your code. Your HTML is compressed from <b>27.17 Kb to 5.87 Kb (78% size savings)</b>. This helps ensure a faster loading webpage and improved user experience.</p>
<b>Site Loading Speed Test</b>	<p>✔ Your website loading time is around <b>2.66 seconds</b> and this is under the average loading speed which is <b>5 seconds</b>.</p>
<b>Page Objects Test</b>	<p>✘ Your page uses more than <b>20 http requests</b>, which can slow down page loading and negatively impact user experience.</p> <hr/> <p>HTML Pages: 2; CSS Files: 2; Scripts: 11; Images: 14; Flash Files: 0;</p>
<b>Page Cache Test (Server Side Caching)</b>	<p>✔ Congratulations, you have a caching mechanism on your website. <a href="#">Caching</a> helps speed page loading times as well as reduces server load.</p>
<b>Flash Test</b>	<p>✔ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.</p>
<b>CDN Usage Test</b>	<p>⚠ Your webpage is not serving all resources (images, javascript and css) from CDNs.</p> <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:</p> <ul style="list-style-type: none"> <li>• Improving website loading times</li> <li>• Reducing bandwidth costs</li> <li>• Increasing content availability and redundancy</li> <li>• Improving website security</li> </ul>
<b>Image Caching Test</b>	<p>✔ Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.</p>
<b>JavaScript Caching Test</b>	<p>✔ Congratulations! Your website is using cache headers for all JavaScript resources.</p>
<b>CSS Caching Test</b>	<p>✔ Congratulations! Your website is using cache headers for all CSS resources.</p>
<b>JavaScript Minification Test</b>	<p>✔ Congratulations! Your website's JavaScript files are minified!</p>
<b>CSS Minification Test</b>	<p>✔ Congratulations! Your webpage's CSS resources are minified.</p>
<b>Nested Tables Test</b>	<p>✔ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.</p>
<b>Frameset Test</b>	<p>✔ Congratulations! Your webpage does not use frames.</p>

<b>Doctype Test</b>	 Congratulations! Your website has a doctype declaration: <hr/> → <!DOCTYPE html>
<b>URL Redirects Test</b>	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

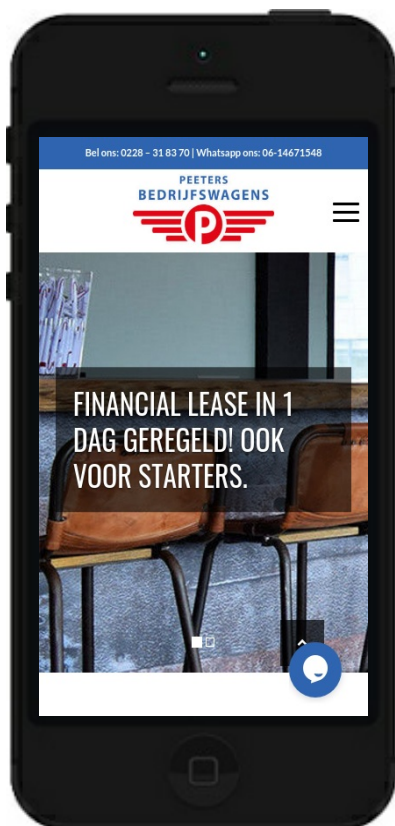
SERVER AND SECURITY

<b>URL Canonicalization Test</b>	 <a href="https://peetersbedrijfswagens.nl">https://peetersbedrijfswagens.nl</a> and <a href="https://www.peetersbedrijfswagens.nl">https://www.peetersbedrijfswagens.nl</a> resolve to the same URL.
<b>HTTPS Test</b>	 Your website is successfully using HTTPS, a secure communication protocol over the Internet. <hr/> → Security state: secure <hr/> → Certificate issuer: Let's Encrypt Authority X3 <hr/> → Valid until: Apr 23, 2020
<b>Safe Browsing Test</b>	 This site is not currently listed as suspicious (no malware or phishing activity found).
<b>Server Signature Test</b>	 Congratulations, your server signature is off.
<b>Directory Browsing Test</b>	 Congratulations! Your server has disabled directory browsing.
<b>Plaintext Emails Test</b>	 Congratulations! Your webpage does not include email addresses in plaintext.

MOBILE USABILITY

<b>Media Query Responsive Test</b>	 Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
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## Mobile Snapshot Test



## ADVANCED SEO

### Structured Data Test

✔ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.

→ **type:** <https://schema.org/LocalBusiness>

→ **properties:**

**text:** Peeters Bedrijfswagens | Peeters Bedrijfswagens - Goed vervoer is het halve werk...

### Custom 404 Error Page Test

✔ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

### Noindex Tag Test

✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

### Canonical Tag Test

✔ Your webpage does not use the canonical link tag.

### Nofollow Tag Test

✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

### Disallow Directive Test

✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.

→ Disallow:

## SPF Records Test

✓ Congratulations! Your DNS server is using an SPF record.

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→ `v=spf1 include:spf.protection.outlook.com ip4:46.17.7.242 include:_spf.hostnet.nl -all`